



The Network
PowerNET

Sponsorship Proposal

April 27 - 30, 2025

Denver, Colorado



Meet Us

The Network of Jewish Human Service Agencies stands as a collective of **170+ non-profit Jewish human service organizations** spanning the United States, Canada, and Israel. Member organizations collectively provide a comprehensive array of human services for individuals across all age groups, both within and beyond the Jewish community.

PowerNET is The Network's signature event, a multi-day conference where 600 - 800 human service professionals, agency leaders, and partner organizations exchange ideas, share successes, and explore challenges. With keynote sessions, workshops, and networking opportunities, the event aims to empower participants with strategies to strengthen their work and communities. The goal is to enrich knowledge, foster connections, and drive impactful change across the Jewish human service sector.

Our Reach

+10,000 Employees participated in Network offerings in 2024



Dedicated community of **5,500 engaged followers** across social media



17,500 average monthly page views and over **6,000** active users



Over **7,000 contacts** with **60%** average open and **38%** click through rate in targeted supporter emails

Our Members

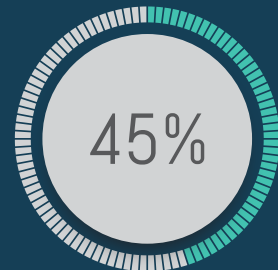
\$1.7B Collective Agency Budgets



BUDGET OVER \$5M



MILLION INDIVIDUALS SERVED



OUTSOURCE AT LEAST ONE ADMIN FUNCTION

Why Sponsor PowerNET?

Sponsoring PowerNET gives you **access to elevate your brand awareness with key agency decision makers**. We hope you will join us for a collaboration that expands your reach and collective success for our dynamic network.

Our members are **eager to meet and learn about products and solutions** that may help them solve their biggest challenges. Attendees **trust The Network**; knowing that sponsors are mission-aligned partners of The Network.

Just got off a call with our two NJHSA conference attendees – and it sounds like everything went very well at the conference. Thanks again for your assistance in our exhibit prep and activation.

Kelvin McCord Director of Marketing & Communications

CaseWorthy - PowerNET Sponsor

Proposal Sponsorship Packages

All Sponsorships include:

- Pre and post-conference marketing including your organization name, logo & link hosted in the Sponsor section of the PowerNet 2025 webpage
- Name, logo and link within Conference Mobile App and electronic communications

ALUMNI SPONSORS



The Harry and Jeanette Weinberg Foundation



CROWN FAMILY PHILANTHROPIES

Sandy and James Danto



The Sephardic Foundation on Aging



SourceAmerica



Premier Sponsorship Opportunities

\$10,000 - \$40,000

In addition to the exclusive opportunities offered at the Premier Sponsor levels, your organization will enjoy a suite of general sponsorship benefits designed to maximize visibility and engagement throughout PowerNET 2025:

- Complimentary registrations (see each level for more specifics)
- Premier Sponsor table included
- Access to the attendee Contact List
- Opportunity to schedule individual appointments with attendees for deeper connection
- Logo visibility on all printed and virtual materials
- Dedicated social media post across LinkedIn, Facebook and Instagram
- Opportunity to work with The Network's Center for Innovation & Research
- Dedicated Mobile App push notification during the PowerNET conferece

Unlimited
Complimentary
Registrations
Included

Conference Title Sponsor

*Thriving In a Changing World, Proudly
presented by [Your Sponsor Name].*

As the **Title Sponsor** of PowerNET 2025, your organization will take center stage in front of 600-800 human service professionals from across the sector. Your logo will be prominently featured in all conference communications and materials, ensuring constant visibility. Every mention of PowerNET 2025 will link to your website, driving traffic and increasing brand exposure.

In addition to receiving all the benefits offered to sponsors at every level, Title Sponsors enjoy an exclusive opportunity to work with The Network's VP of Marketing to create and execute a customized **Membership Engagement Plan**, designed to deepen your organization's connection with The Network's members year round.

This is your chance to lead the conversation, showcase your commitment, and build lasting relationships with key influencers and decision-makers across the Jewish human services field.

\$40,000

Four (4)
Complimentary
Registrations
Included

Conference Plenary Sponsor (3 Opportunities)

Inspire and Lead: Plenary Session Sponsorship Opportunities

Position your organization at the heart of PowerNET 2025 by sponsoring one of our three highly anticipated **Plenary Sessions**: the **Sunday Opening**, the **Tuesday Morning**, or the **Wednesday Closing**. These cornerstone events have historically featured world-class speakers and awards recognition, making them pivotal moments for attendees.

As a **Plenary Sponsor**, your brand will be showcased at the forefront of these impactful sessions, with prominent logo placement, onscreen recognition, and the opportunity to be acknowledged in pre-conference communications and session promotions. This sponsorship offers your organization a chance to be associated with key moments that leave a lasting impression.

We'd be delighted to discuss which session would be the best fit for you!



\$20,000

Four (4)
Complimentary
Registrations
Included

Investors' Summit Working Session

Be The Headliner For This Key Network Event

You are invited to be part of an exclusive meeting of dedicated foundations, individual philanthropists, and influential funders who share a profound commitment to supporting Jewish human services. **The Investors' Summit**, hosted by The Network and The Harry and Jeanette Weinberg Foundation in partnership with TEN (formerly the National Affinity Group on Jewish Poverty), serves as a pivotal gathering for those who recognize the vital role the Jewish human service sector plays as the safety net for our communities.

As the **Investors' Summit Sponsor**, you will align your organization with a movement that seeks to empower and uplift our communities, providing vital resources and fostering meaningful dialogue among key stakeholders. Your support will amplify the impact of this summit, facilitating crucial conversations that drive positive change in the Jewish human services landscape.

\$20,000



Three (3)
Complimentary
Registrations
Included

ExecNET 2025 Retreat

Elevate the Conversation: ExecNET Offsite

For the first time ever, ExecNET, The Network's highly anticipated annual C-suite gathering, will be offered as a one-day offsite event in conjunction with PowerNET 2025. This intimate, high-level retreat provides an exceptional opportunity for executives and their senior staff to come together, share insights, and engage in peer-to-peer learning in a relaxed, focused setting.

As the **ExecNET 2025 Sponsor**, your organization will be uniquely positioned at the forefront of this exclusive gathering, aligning your brand with thought leadership and innovation. Attendees leave the retreat with actionable tools, new perspectives, and strengthened relationships with colleagues—making your sponsorship part of the impactful journey these leaders take back to their communities.

**NEW
2025
Opportunity!**

**Sponsorship
Opportunity
Reserved!**

\$15,000



Three (3)
Complimentary
Registrations
Included

Program Breakfast (2 Opportunities)

Fuel the Day: Breakfast Sponsorship Opportunities

Kick off each day of PowerNET 2025 with a vibrant breakfast experience by becoming a Breakfast Sponsor! As a sponsor of one or both breakfast sessions, your organization will play a crucial role in energizing attendees for a full day of learning and engagement.

Your brand will be prominently displayed in the breakfast area, ensuring maximum visibility as attendees gather to connect and fuel their minds for the day ahead. Enjoy benefits such as onscreen recognition, logo placement on printed materials, and acknowledgment in pre-conference coming collaboration within The Network. In addition to all the benefits of the morning session, you'll have the opportunity to engage with attendees directly, creating valuable relationships that extend beyond the conference.

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\$15,000

Three (3)
Complimentary
Registrations
Included

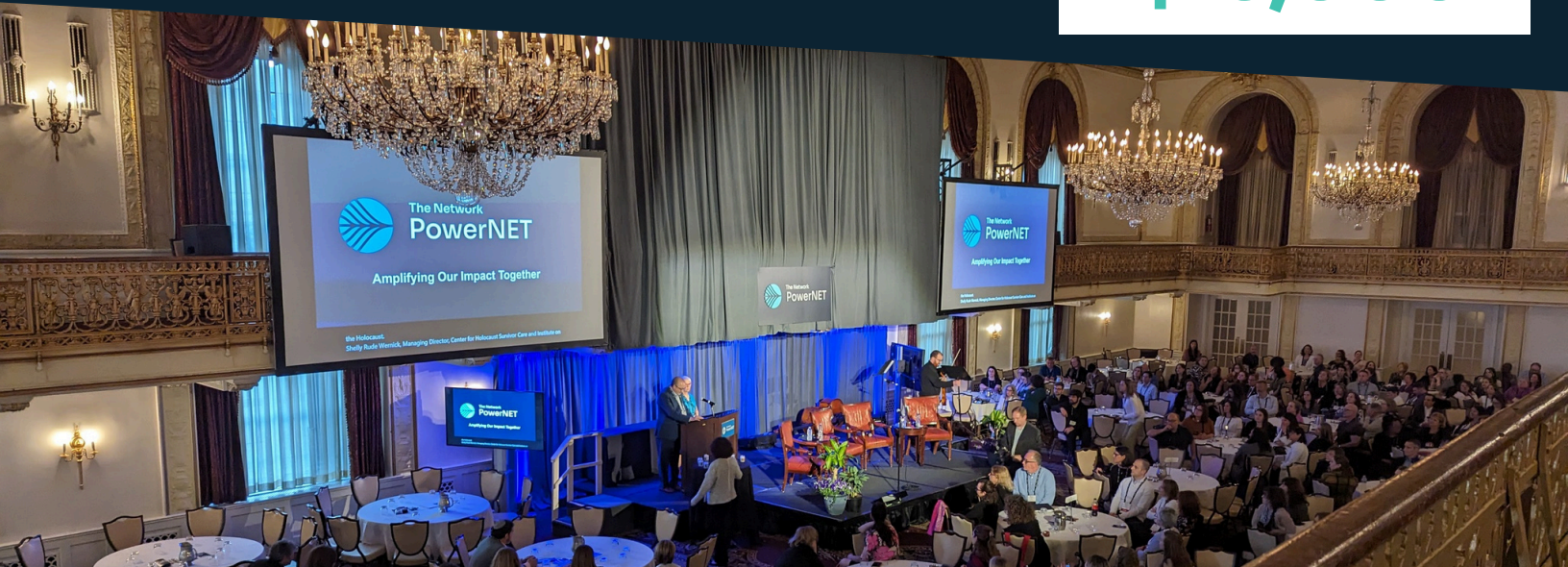
PowerNET Evening Networking Reception

Connect and Celebrate: Sponsor the Networking Evening Event

Join us for a night of connection, camaraderie, and fun at the **Evening Networking Reception** during PowerNET 2025! This highly anticipated gathering will feature engaging activities, such as live entertainment and interactive experiences that foster networking among attendees. This is your chance to connect with key stakeholders in a relaxed atmosphere, facilitating meaningful conversations that extend beyond the evening.

As a sponsor of this vibrant event, your organization will have the opportunity to showcase your commitment to building relationships within the Jewish human services community. Your brand will enjoy prominent visibility through logo placement throughout the event space, onscreen recognition, and acknowledgment in pre-event communications.

\$15,000



Three (3)
Complimentary
Registrations
Included

Annual Meeting & Awards Ceremony *Elevate Your Impact Sponsorship Opportunity*

Seize the opportunity to engage all guests at the Tuesday Annual Meeting and Awards Ceremony luncheon—a key highlight of PowerNET 2025. As a sponsor, your organization will have a unique platform to introduce yourself to the entire Network community, showcasing your services and commitment to the Jewish human services sector.

This engaging event will kick off with a delicious luncheon, providing a perfect setting for networking and collaboration. The event will culminate with a prestigious awards ceremony and the official installation of The Network Board of Directors, recognizing excellence within our community.

Your sponsorship will ensure prominent visibility through logo placement on event materials, onscreen recognition during the ceremony, and acknowledgment in pre-conference communications.

\$15,000

**Sponsorship
Opportunity
Reserved!**

ROSE COMMUNITY
FOUNDATION

Three (3)
Complimentary
Registrations
Included

Dessert Reception

Sweeten the Conversation: Proud Sponsor of the Dessert Reception

Capture the spotlight as the exclusive sponsor of the Dessert Reception following the highly anticipated Opening Plenary Session at PowerNET 2025. First impressions matter, and this well-attended event offers a prime opportunity to engage with our members as they network and reflect on the day's kickoff.

As the **Dessert Reception Sponsor**, your logo will be prominently displayed throughout the reception area, creating a lasting association with this key social event. Your brand will also be recognized in pre-conference promotions and event materials, ensuring visibility before, during, and after the reception.

Sponsorship
Opportunity
Reserved!

\$15,000



Three (3)
Complimentary
Registrations
Included

Investors' Summit Dinner *An Exclusive PowerNET Event*

Be part of a transformative evening at the **Investors' Summit Dinner**, where funders committed to Jewish human services come together to make a lasting impact. This exclusive event is an opportunity to network with like-minded individuals who share your dedication to uplifting our communities.

As a sponsor, you will play a pivotal role in fostering meaningful conversations around trends and effective practices that can enhance philanthropic efforts. Engage with fellow funders as you explore innovative ideas to address vulnerability and poverty within the Jewish community. Your organization's commitment to collaboration and impact will be highlighted throughout the evening.

Sponsorship benefits include prominent logo placement on event materials, recognition during the dinner, and opportunities to engage with key stakeholders in discussions that shape the future of Jewish philanthropy.

\$10,000

**Sponsorship
Opportunity
Reserved!**



CROWN FAMILY PHILANTHROPIES

General Sponsorship Opportunities

\$5,000 - \$7,500

Two (2)
Complimentary
Registrations
Included

Tuesday Evening Networking Event

Be the exclusive sponsor of the **Tuesday Evening Networking Event**, where attendees come together for an evening of informal connections and engaging conversations. This event offers your organization the chance to be front and center as attendees network, share ideas, and collaborate. With your sponsorship, your brand will be prominently featured through logo placement, signage, and recognition in pre-event communications.

Wednesday Morning Closing Breakfast

Start the day by sponsoring the **Wednesday Morning Closing Breakfast** and position your organization as a vital partner in supporting the energy and focus of our attendees. With this sponsorship, your logo will be featured prominently throughout the breakfast area, on-screen, and in event materials, ensuring high visibility. Make a lasting impression as attendees gather, connect, and prepare for a productive day ahead.

\$7,500 (ea)

NEW
2025
Opportunity!

First Time Attendees Event

Make a significant impact by sponsoring the **First Time Attendees Program**, a new initiative designed to welcome and engage newcomers to PowerNET. As the exclusive sponsor, your brand will be associated with an important effort to integrate new participants into The Network community. Enjoy recognition in both pre-conference communications and during special sessions for first-time attendees, giving you direct access to fresh voices and new perspectives in the human services sector.

NEW
2025
Opportunity!

Meet & Greet Event

Be the sponsor of the **inaugural Meet & Greet**, a special event that fosters one-on-one connections between attendees. As the sponsor, you'll receive prominent recognition throughout the event and in the attendee communications. This is an exclusive opportunity to align your brand with relationship-building at the heart of the conference, helping to facilitate meaningful interactions between professionals across the Network.

Executive Briefing

Join Reuben D. Rotman, The Network's President & CEO, for his annual Executive Briefing. The audience is comprised mostly of Executive Directors and CEOs. **Sponsor the Executive Briefing** and introduce yourself to the leaders of our agencies. Align your organization with our impressive Network Update and the myriad of offerings planned for the future.

Sponsorship
Opportunity
Reserved!

SourceAmerica®

\$7,500 (ea)

Sponsorship
Opportunity
Reserved!

Deep Dive Sessions (4 Opportunities)

Sponsor a "Deep Dive" session, a novel addition to this year's event. Use this platform to introduce your agency and team to a focused group eager for in-depth discussions. These sessions, 3 hours long, (longer than typical workshops) provide the ideal environment to explore topics often left untouched due to time constraints. Fewer time restrictions mean more time for you! The deep dives will be dedicated sessions for **Clinicians, Development Professionals, Lay Leadership, and All Human Service Professionals.**



\$6,000 (ea)



Workshop Sponsorship (~ 30 Opportunities)



Seize the opportunity to sponsor one of the core elements of PowerNET 2025: our **dynamic workshops**. These sessions provide deep learning, professional development, continuing education, and valuable collaboration for hundreds of Jewish human services professionals. As a workshop sponsor, your organization will be prominently aligned with the sessions that drive the educational and collaborative goals of the conference.

Each workshop offers the chance to engage directly with leaders and practitioners in the field, showcasing your commitment to advancing knowledge and innovation in the sector. Your sponsorship includes logo placement in the workshop room and recognition in session materials.



New CEO Reception

Be the exclusive sponsor of the **New CEO Reception**, a brand-new offering at PowerNET designed to welcome and celebrate the newest leaders in the Jewish human services sector. This intimate, high-profile event brings together new CEOs from member agencies, offering a unique space for introductions, networking, and sharing insights on leadership.

As the exclusive sponsor, your organization will be prominently recognized throughout the event with logo placement, signage, and on-screen recognition.

\$5,000 (ea)

Denver Site Visits (6 Opportunities)

Support hands-on learning and meaningful connections by sponsoring one of six exclusive **Denver Site Visits** during PowerNET 2025. These immersive visits will take participants to leading Jewish human service organizations in the Denver area, offering them firsthand exposure to innovative programs, impactful services, and the communities they serve.

As a sponsor, your organization will be associated with a unique experiential learning opportunity. Your sponsorship includes recognition in all promotional materials.

NETGroup Lunch Sponsorships

Sponsor one of our **NETGroup Lunches**, a unique in-person gathering that brings together participants from the Network's affinity groups for an enriching lunch experience at PowerNET 2024. Throughout the year, NETGroups meet regularly via Zoom, providing a vital space for professionals and lay leaders to connect, share insights, and collaborate on key challenges within their organizations. These lunches offer a rare chance for these like-minded professionals to meet face-to-face, strengthen their bonds, and explore new opportunities for collaboration.

As the exclusive sponsor of one of these highly anticipated lunches, your organization will receive prominent recognition in event materials, signage, and on-screen at the lunch venue.

Sponsorship
Opportunity
Reserved!



\$5,000 (ea)

A la carte Sponsorship Opportunities

\$1,000 - \$3,500



One (1)
Complimentary
Registrations
Included

Conference Swag

Let's brand PowerNET 2025 swag with your logo! No one will miss it!

Morning Wellness Activity (3 Opportunities)

We toast to good health but it takes accountability and dedication. Sponsor wellness, encourage health, and support the early risers looking for a positive way to begin the day.

\$3,500 (ea)



One (1)
Complimentary
Registrations
Included

Complimentary Wi-Fi

We all need it! Sponsor the Internet. We will have signs everywhere with the Wi-fi username, password and your logo!



\$3,000

Sponsor Exhibit Table

Engage with attendees at our designated space for all Sponsors. This is your chance to set up your table, showcase your organization, share resources and swag, and connect with members.

Collect business cards and gather insights into the needs and preferences of Network members. It's a prime opportunity to schmooze and make valuable connections.

One (1)
Complimentary
Registrations
Included

\$2,500



Branded Mobile Charging Station

Sponsor a charging station branded with your logo and help people reboot their essential devices.

*Please note: No complimentary registrations included below \$2,500 sponsorship level

\$1,000

Join Us In Denver!

Email Jasmine Medoff, VP of Marketing & Communications, to discuss the ideal sponsorship opportunity for you!